

KEYSTORE – CHANCE TO WIN £50 EDEN FARM CREDIT PROMOTION

Summary Terms and Conditions

GB, 18+ only. Owners of Keystore retail stores only. 01.01.2021 – 31.01.2021. Purchase required. Eden Farm account required. Visit from PepsiCo Field Sales Rep necessary. **Entry:** Place any transfer order for any Tropicana product with your PepsiCo Field Sales Rep to be automatically entered into a Prize Draw. **Prize:** 1 x £50 Eden Farm credit. Max one entry to Prize Draw per store. Visit <http://www.eden-farm.co.uk/products/download.asp> for full T&Cs and prize details. **Promoter:** Walkers Snacks Limited, 450 South Oak Way, Green Park, Reading, RG2 6UW.

Full Terms and Conditions

These terms and conditions (including the Summary Terms and Conditions) prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Participants in the Promotion agree to be bound by these terms and conditions.

1. The promotion is open to all owners of Keystore retail stores in Great Britain aged 18 years or over.
2. Purchase necessary. Eden Farm account required. Visit from PepsiCo Field Sales Rep necessary.
3. **Promotion Period:** 00:01 GMT on 1 January 2021 to 23:59 GMT on 31st January 2021 inclusive, subject to PepsiCo Field Sales Rep visits.
4. **To Enter:** To be automatically entered into the Prize Draw, Participants must place a transfer order for any Tropicana product with a PepsiCo Field Sales Rep during the Promotion Period. There is no minimum order required.
5. **Prize Draw:** Maximum of one entry per Keystore retail store.
6. **Prize:** 1 winner will each receive a £50 Eden Farm credit, which shall be applied to the Winner's Eden Farm account. Winner must have an Eden Farm account in order to receive the Prize.
7. **Winner:** The winner will be chosen at random from all valid entries during the Promotion Period. The prize draw will be conducted within 10 working days of the end of the Promotion Period. The winner will be contacted via their PepsiCo Field Sales Rep on their next store visit.
8. **Prize Delivery:** The Prize shall be applied to the Winner's Eden Farm account by Eden Farm. Participant's acknowledge that the Promoter does not control this process.
9. The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prize is not available, the Promoter may at its sole discretion substitute another Prize for it of equal or higher value.
10. If for any reason any aspect of this Promotion is not capable of running as planned for reasons including but not limited to infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, dishonesty, technical failures or any cause beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right to disqualify any

individual who tampers with the participation process or does not comply with these Terms & Conditions and may cancel, terminate, modify or suspend the Promotion or invalidate any affected entries.

11. The Promoter together with any associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using a Prize, except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.
12. The surname and county of residence of the winner will be made available after the prize has been delivered. To obtain details please contact field.sales@pepsico.com 28 days after the end of the Promotion Period. Entrants may object to their surname or county of the store being made available by advising their PepsiCo Field Sales Rep. Notwithstanding the foregoing, the Promoter may provide this information to the Advertising Standards Authority on reasonable request.
13. Participation which does not satisfy the requirements of these Terms & Conditions in full will be disqualified and such entries will not be counted.
14. Should an act, omission, event or circumstance occur which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these Terms & Conditions the Promoter will not be liable for any failure to perform or delay in performing its obligations.
15. The Promoters will not be liable for any failure to comply with its obligations caused by reason of Force Majeure including (but not limited to) weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, global health emergency or any other circumstances beyond the control of the Promoter.
16. The Promoter may refuse to award a Prize in the event of any entrant's fraud, dishonesty, breach or non-entitlement under these Terms & Conditions or seek recovery of its value if the Prize has been awarded.
17. Any and all personal data provided by you in connection with this Promotion will be used solely by the Promoter (or its appointed agents) to: (i) assist with running the Promotion; and/or (ii) conduct analytics to improve the Promoter's promotions, products or services. The Promoter (or its appointed agents) will not contact you for reasons other than this Promotion unless you have provided your express consent. All personal data will be handled in accordance with the Promoter's privacy policies, available at: <https://pepsicoprivacypolicy.com/en?domain=tropicana.co.uk>.
18. If any provisions of these Terms & Conditions are judged to be invalid, illegal or unenforceable, this will not affect or impact the continuation in full force and effect the remainder of the provisions.
19. The Promoters retain the right to amend these Terms & Conditions at any point during the Promotional Period owing to exceptional circumstances beyond the reasonable control of the promoters and only where circumstances make this unavoidable and will use all reasonable endeavours to minimise the effect to the participants to avoid disappointment.

20. By participating in this Promotion and placing a transfer order, you will be deemed to have agreed to be bound by these Terms & Conditions.
21. In the event of a discrepancy between these Terms & Conditions and the details in any promotional material, the details in the Terms & Conditions will prevail.
22. For the avoidance of doubt, this Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.
23. These Terms & Conditions are governed by English law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of England and Wales.

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